

Quantum Intech Inc (dba HeartMath Inc): Investment Opportunity Summary

Quantum Intech (QI) with its HeartMath® brand is a world leader in the massive growing market of stress management products, using proprietary, cutting edge, technology and scientifically validated methodology (www.heartmath.com).

- Chronic stress exacerbates health, relationship and performance problems
- People with high stress have 46% higher health care costs.
- The HeartMath solution provides companies with a 200% return on investment in one year. Until QI, there has not been a financial returns-validated, scalable solution for stress reduction.

QI's seasoned management team has 160 years of executive experience, and half its staff has been with the company since inception, sharing a focused commitment to its mission to create a fundamental shift in human health, well-being and consciousness.

QI's core product, the emWave®, has been validated by organizations, health professionals and consumers and is the only health technology that has been recognized by the CES, winning the Last Gadget Standing People's Choice award. The product has solid market penetration in Healthcare Systems, Corporate, Health Professional, and Consumer channels

QI has licensable technology patents on Heart Rate Variability coherence which enables users to reset their physiological response to stress - a biomarker for emotional self-regulation, sustained behavior change, and improved health.

The Company has a strong reputation as a socially responsible business with a high B score from B Labs and a triple bottom line social mission with its exclusive partnership with the self-funding non-profit research organization, the Institute of HeartMath.

QI has been a stable, profitable business for the past 5 years with consistent revenue growth until the economic downturn in 2010 with YE revenue just under 2009. With \$3M in growth capital to take it to the next level, QI will expand sales and marketing, build and deploy emWave Web and Mobile e-learning platforms, complete infrastructure upgrades needed for rapid growth, and partner for exponential growth.

QI has already received \$1.1M of the \$3M raise from RSF Social Finance and Calvert Social Investment Fund Equity Portfolio, and is listed on the Mission Markets investment exchange platform to raise additional funds (see page 3). QI envisions exit by acquisition within 3-5 years when it reaches \$25M-\$35M in annual revenues with an anticipated 10X return within 5 years for investors.

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Company Mission & History:

The Company is a technology development and training corporation under the HeartMath brand, dedicated to stress relief, health, and high performance.

HeartMath started in 1991 as the non-profit Institute of HeartMath (IHM). Founder Doc Childre anticipated a dramatic increase in stress levels and wanted to develop a simple system for people to reduce stress while enhancing performance and well-being. IHM began researching the heart-brain communication system, the psycho-physiology of yoga, and the autonomic nervous system which controls 90% of the body's involuntary functions, including immune and hormonal systems, digestive system, sleep and more. Based on this research, IHM developed simple emotional self-regulation tools for improving health and mental /intuitive clarity. The researchers discovered the critical link between emotions and the physical heart, and this breakthrough research was published in the American Journal of Cardiology in 1995. They also found that raising one's baseline heart rhythm coherence level is a key marker for empowering and sustaining behavior change: *Self-empowerment to change attitudes and behaviors you haven't been able to take charge of before.*

HeartMath developed training programs for individuals, health professionals and organizations based on this research. Using pre and post assessments, they found they were able to improve performance outcomes while reducing stress symptoms and health costs. As a result, in 1998 the founders started the for-profit HeartMath LLC to provide training programs to businesses and consumers. In 2001, they founded the technology company Quantum Intech Inc. to develop and patent heart rhythm coherence technologies and other technologies based on research from the Institute of HeartMath. In 2006 Quantum Intech acquired the healthcare and corporate wellness training company HeartMath LLC as a wholly owned subsidiary to consolidate technology, licensing, training, marketing, sales, and operations under one corporation.

The HeartMath companies have one vision: *Self-empowerment to navigate through these changing times by raising baseline coherence levels—leading to business, community and global coherence* and one mission: *Facilitate a fundamental shift in human health, well-being and consciousness.*



About RSF Social Finance

RSF Social Finance is a non-profit financial services organization dedicated to transforming the way the world works with money. Inspired by the work of Rudolf Steiner, RSF offers investing, lending, and giving services that foster social and spiritual renewal. In partnership with a community of investors and donors, RSF has made over \$200 million in loans and over \$90 million in grants since 1984 to for-profit and non-profit social enterprises in the areas of Food & Agriculture, Education & the Arts, and Ecological Stewardship. Underlying all of RSF's work is a spirited conversation about the role that money can play in the development of humanity (rsfsocialfinance.org).



About Calvert

Calvert is an investment management company that offers a broad array of mutual funds and separate accounts to institutional investors, retirement plans, and financial intermediaries and their clients. The firm manages over 50 equity, bond, cash, and asset allocation strategies, many of which integrate sustainability and corporate responsibility research as part of their investment mandate. Calvert Social Investment Fund Equity Portfolio, through its Special Equities investment program, invests in issuers with especially promising approaches to sustainable and socially responsible investment goals through privately placed investments (Calvert.com).

Calvert Social Investment Fund founding trustee Terry Mollner says, *"There is significantly increased attention on ESG (environmental, social and governance) ratings and rankings these days in a company's approach to corporate responsibility. Whereas rating methods apply mostly to public companies, more quantitative ways are becoming available to measure the ESG impact of privately held companies as well. Social metrics give confidence to impact investors interested in emerging private companies. Quantum Intech, Inc (dba HeartMath Inc.) is an example of a private company with a high B score assessment for governance, transparency and beneficial products and services. Quantum Intech's management team has achieved an impressive alignment of mission, commitment, values, and culture."*



About Mission Markets

Mission Markets operates a private exchange for the social and environmental capital markets. The Mission Markets platform provides socially and environmentally responsible companies, organizations, and projects with access to mission aligned capital, and provides investors, investment advisors and other financial professionals with an efficient way to evaluate, invest in and monitor sustainable investment opportunities (MissionMarkets.com).